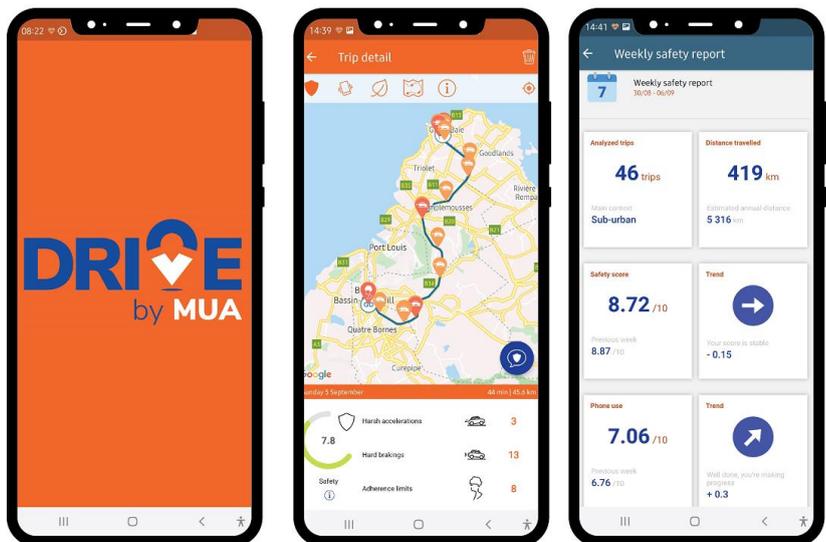# DRIVE by MUA

An app to help you drive better

Press Release

Imagine improving your driving while helping to make the roads safer - simply by downloading an app. **DRIVE by MUA is a free mobile application** that is automatically activated when you start your car. This innovative solution is MUA's next step in **helping reduce the number of accidents on our roads.**

"**At the heart of our mission as a preventer-insurer is the commitment to promote good driving behaviour,**" explains Bertrand Casteres, Group CEO. After our MUA Learners' Challenge educational web series, we wanted to reach as many people as possible through digital prevention tools. Automotive telematics has proven itself in road safety in many countries worldwide. **With DRIVE by MUA, drivers will be better equipped to protect themselves on the road,**" he says.

DRIVE by MUA is free to download from the App Store or Google Play. There is **no additional software or equipment required**. The app **uses the phone's sensors to measure driving safety, environmental impact and fuel consumption**. It also alerts the driver to distracted driving. From the app's report, **users can review every detail of their trip**. The app carries out an **assessment of one's driving level and issues a score**.

In its calculations, the app **takes into consideration the type of vehicle and the conditions of the journey**. Personalised advice means that drivers can improve their score each time they drive.

MUA partnered with DriveQuant to develop DRIVE by MUA. **DriveQuant is a pioneer in automotive telematics and technology-based insurance in France**, and is **represented in Mauritius by the start-up, Fleeti**. "It's a very **'smart' application**," explains Gabriel Delerue, Director of Fleeti. The app was **tested on over 1000 phone models to ensure full compatibility with iPhone and more than 95% of Android devices**. The driving analysis won't drain the phone's battery or devour mobile data.

To celebrate the launch of the app, MUA **has partnered with several companies to offer a reward programme**. The first 200 motorists to download the app will receive gifts, and monthly prizes will be awarded to those with the best driving scores in the different categories (safety score, distraction score and eco-driving score).

MUA's hope is that DRIVE by MUA users will find the app a helpful travelling companion, and that we will all benefit from the improved road safety.

To download DRIVE by MUA:

    Android 👉 [DrivebyMUAforAndroid](#)

    iOS 👉 [DrivebyMUAforIOS](#)